

Dear Parents

The journey to school is an enriching experience for children. It gives them the opportunity to meet their peers, contributes to social development and encourages physical activity. However, many of the skills needed to safely negotiate road traffic are still developing in children, and they do not always recognise the dangers. This is why we adults accompany and empower children step by step to act in a risk-competent manner.

As a parent, you are responsible for your child's behaviour. But when it comes to traffic education, you are not alone. Teachers and police traffic instructors also contribute to safe behaviour on the way to and from school.

These four tips can help you meet this responsibility. Thank you for helping us to achieve our goal of preventing accidents.

BFU, Swiss Council for Accident Prevention

Four tips

Whether on a kick scooter or a bicycle: children should always wear a bicycle helmet. It must fit properly and comply with the EN 1078 standard.

Make sure that children wear light-coloured clothes, bright colours and reflective materials.

Whether on a kick scooter or a bicycle: Don't let children out on the street on their own until they have acquired the necessary skills. Until then: practise in a safe environment – over and over again.

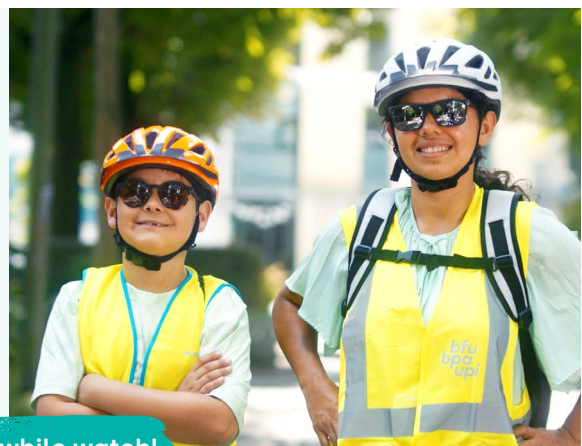
Your are a role model for children in road traffic.

Video series for parents

Cycling is a skill that has to be learnt. But what rules apply today? How do we prepare our child to take the cycling test and behave safely in road traffic? What else do we need to bear in mind? The BFU explains what it takes in five episodes.



Video «Children and cycling»
(in German, French and Italian):
bfu.ch/kinder-auf-dem-velo
bpa.ch/enfants-a-velo
upi.ch/bimbi-in-bici



It's a worthwhile watch!